



Prince William County Footprint

Fast Facts

- George Mason is the largest public research university in Virginia with **40,378** students from all 50 states and 130 countries.
- George Mason produces more tech graduates than any other four-year institution in Virginia.
- George Mason's entrepreneur and small business programs have had an estimated economic impact in Virginia of more than **\$2.8 billion**.
- Prince William County is home to **4,397** George Mason students, **21,102** alumni, and **485** employees.

Prince William County Engagement

Education

- **ADVANCE** - A nationally recognized partnership with Northern Virginia Community College that creates a seamless and affordable transfer pathway for students to earn their bachelor's degrees. The Manassas Campus is located within Prince William County. Approx. **667** students from the Manassas Campus participate in ADVANCE.
- **Early Identification Program (EIP)** - A partnership with local public schools to enrich and prepare first generation students for college. There are **234** Prince William Public School students in EIP.
- **Meaningful Watershed Education Experiences** - Since 2009, Mason has delivered programming to over **40,000** students in Prince William County.
- **Dream Catchers Mentorship Program** - A partnership with Prince William County Public Schools to identify and support students enrolled in Nontraditional School Programs to achieve their dreams of attending and graduating from college utilizing mentors from the Mason community.
- **Governor's School @ Innovation Park** - A collaborative STEM initiative between Manassas City, Manassas Park City, Prince William County Schools, and George Mason.

Business

- **Small Business Development Centers (SBDCs)** - In 2024, **568** businesses located in Prince William County were served by Mason SBDCs. Nine (**9**) new businesses were established with assistance from Mason SBDC. The centers helped to create **148 new jobs** and retain **305** jobs.
- **Virginia Serious Game Institute (VSGI)** - The VSGI drives innovation through applied research in game technology, business incubation, and workforce development. Its Mason Game & Technology Academy offers youth courses, teacher training, and executive education, while partnerships with government, industry, and nonprofits advance projects in medical simulation, VR/AR, and education technology.

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Community

- **Board & Commissions** - George Mason faculty and staff volunteer on various boards and commissions that serve Prince William County.
- **Galileo's Science Café** - Lecture series exploring the latest findings surrounding hot topics in science and medicine!
- **Mason Speakers** - George Mason experts volunteer to provide lectures and presentations to organizations and business.
- **Veterans in the Arts** - Free arts programs for over **20,000** military-affiliated people since 2014.

Freedom Aquatic and Fitness Center

The Freedom Aquatic and Fitness Center provides year-round wellness, recreation, and educational opportunities for both the university and the surrounding community. The 110,000-square-foot facility offers pools, fitness studios, a gymnasium, and multipurpose spaces that host youth and adult programs as well as community events.

Hylton Performing Arts Center

The Hylton Performing Arts Center is George Mason's arts venue serving Prince William County, Manassas City, and surrounding communities. In addition to the numerous arts programs, the Hylton offers multiple rooms to rent for parties and events, as well as theater rentals for performing arts groups.

Hylton by the Numbers - 2024

- Last year, **104,486** community members visited the Hylton.
- The Hylton hosted **623** performances and events last year.
- The Hylton Performing Arts Center welcomed **31,178** learners of all ages to experience an arts education program.
- Through the Veterans and the Arts Initiative, **3,987** military-connected community members were served.

