

Mason Enterprise Programs



Gisele Stolz

Senior Director, Entrepreneurship Programs

Office of Research, Innovation, and Economic Impact

I-Corps, MIX, CCI+A, CCI Internship, Student Innovator Launchpad

gstolz2@gmu.edu

Suite of Programs



Incubate

- Mason Enterprise Center Fairfax
- Mason Enterprise Center Arlington
- MIX Incubator
- Mason Enterprise Center Herndon

Accelerate

- ICAP Lean Startup
- Accelerate Investor Conference
- Commonwealth Cyber Initiative Accelerator
- National Institute of Health REACH
- Accelerate Quarterly Breakfast Series
- Innovation Fund
- Tech Job Portal
- Mason Enterprise Marketplace

Educate

- APEX Accelerator (PTAC)
- Small Business Development Center
- Women's Business Center
- MIX Makerspace
- National Science Foundation I-Corps
- Commonwealth Cyber Initiative Internships
- Innovation Celebration
- Investor in Residence

Advise

- Small Business Development Center
- International Small Business
- APEX Accelerator (PTAC)
- Women's Business Center
- Office of Technology Transfer
- ICAP Mentors
- Entrepreneur in Residence

- Tech-focused
- Traditional businesses
- Programs in development

Mason Enterprise Center

- 3 years old
- 15,400 sf, 51 offices
- Serves 110 companies
- Occupancy: 90%
- Average commercial occupancy in Northern VA: 79%



Mason Enterprise Center Mentors



Domain and Industry Experience

Accounting
Product strategy
Capital access
IP and business law
Strategy and operations
Process improvement
Medical practice operations
Internal risk prevention
Enterprise SaaS

Technical execution
Technology/AI domains
Sales and marketing
Immigration law
Human resources
Banking and finance
Healthcare administration
Talent acquisition
Government contracting

Meet Our Mentors



Soft Landings Program at MEC

Can take many forms:

- Establishing first office in DMV
- J-1 Short Term Scholar visa (business or research collaborations)
- J-1 Trainee visa, i.e., VIE - France
- Companies have access to all MEC services and resources



2025 Accomplishments

Virginia universities create standard fast-track startup licence

News • 14 August 2025 • Thierry Heles



Mason becomes
top 100
university for
awarded
patents

Virginia Counties Recognized for Model Programs



INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL



Innovation Ecosystem Building Award

Mason Sees Record
Year of Invention
Disclosures at 62

JLL names Mason Square a top
Mature Innovation Ecosystem



Mason Square

George Mason University

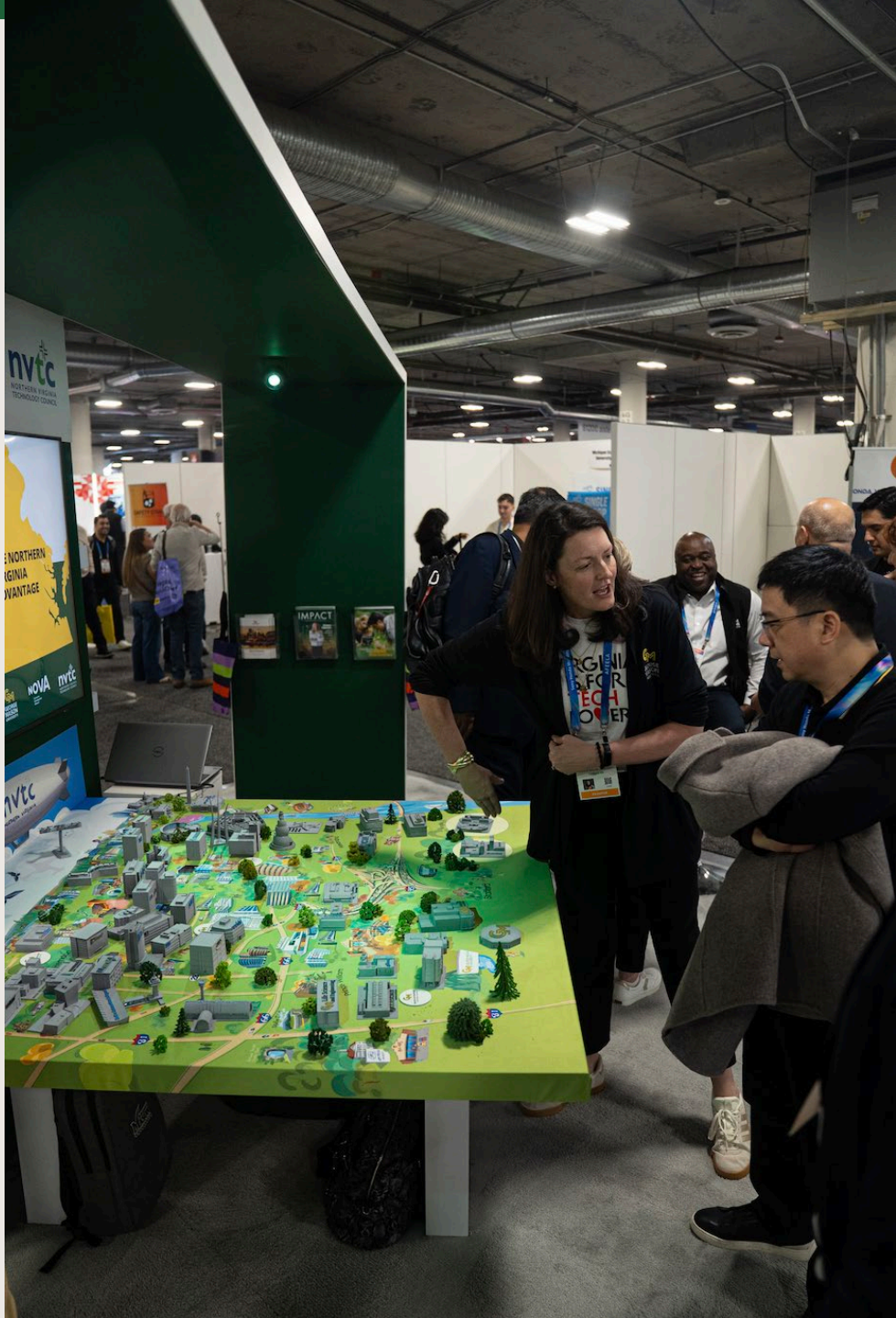
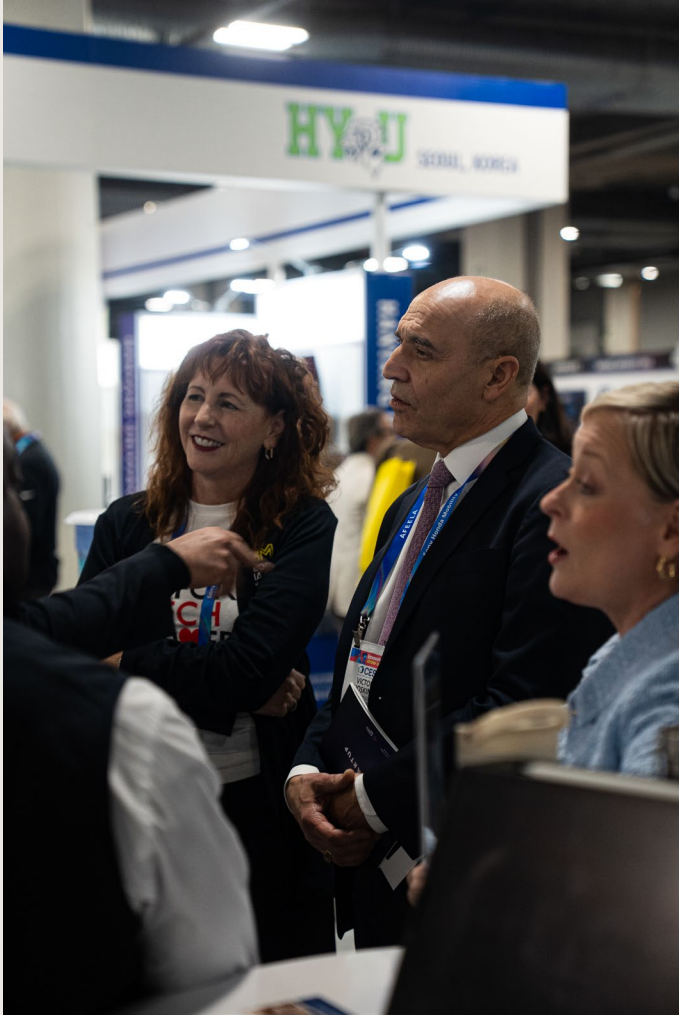
Northern Virginia

Clarendon/
Courthouse/
Virginia Square

SOME of the Mason Enterprise Team



CES 2026





Welcome Einstein Labs!



From left, Tad Einstein, Farhad Chowdhury, and Steven Einstein