



Manassas City Footprint

Fast Facts

- George Mason is the largest public research university in Virginia with **40,378** students from all 50 states and 130 countries.
- George Mason produces more tech graduates than any other four-year institution in Virginia.
- George Mason's entrepreneur and small business programs have had an estimated economic impact in Virginia of more than **\$2.8 billion**.
- Approximately **251** Mason students and **1,321** alumni reside in Manassas City.

Manassas City Engagement

Education

- **Early Identification Program (EIP)** - Partnership with local public schools to enrich and prepare first generation students for college. There are **81** Manassas City Public School students in EIP.
- **Common App Direct Admissions Program** - Partnership with public schools to remove admissions barriers to academically eligible students. Offers admission directly to George Mason.
- **Education Initiative** – Program expanding access to educational programs at Hylton Performing Arts Center. **13,554** learners were reached during the 22-23 season.
- **Governor's School @ Innovation Park** - A collaborative STEM initiative between Manassas City, Manassas Park City, Prince William County Schools, and George Mason.

Business

- **Small Business Development Centers (SBDCs)** - In 2024, **72** businesses located in Manassas City were served by Mason SBDCs. Two **(2) new businesses** were established with assistance from Mason SBDC. The centers helped to create **2 new jobs** and **retain 73 jobs**.

Community

- **Galileo's Science Café** – Series exploring the latest findings surrounding hot topics in science and medicine!
- **Mason Speakers** - Mason experts volunteer to provide lectures and guest presentations to organizations and businesses.
- **Veterans in the Arts** - Free arts programs for over **20,000** military-affiliated people since 2014.

Ethan Gardner

Associate Director, Community and Local Government Relations
703-993-8376 | egardn2@gmu.edu | relations.gmu.edu



@GMUGovComRel

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Freedom Aquatic and Fitness Center

The Freedom Aquatic and Fitness Center provides year-round wellness, recreation, and educational opportunities for both the university and the surrounding community. The 110,000-square-foot facility offers pools, fitness studios, a gymnasium, and multipurpose spaces that host youth and adult programs as well as community events.

Hylton Performing Arts Center

The Hylton Performing Arts Center is George Mason's arts venue serving Prince William County, Manassas City, and surrounding communities. In addition to the numerous arts programs, the Hylton offers multiple rooms to rent for parties and events, as well as theater rentals for performing arts groups.

Hylton by the Numbers - 2024

- Last year, **104,486** community members visited the Hylton.
- The Hylton hosted **623** performances and events last year.
- The Hylton Performing Arts Center welcomed **31,178** learners of all ages to experience an arts education program.
- Through the Veterans and the Arts Initiative, **3,987** military-connected community members were served.

