



# Manassas City Footprint

## Fast Facts

- George Mason is the largest public research university in Virginia with **40,449** students from all 50 states and 130 countries.
- George Mason produces more tech graduates than any other four-year institution in Virginia.
- George Mason's entrepreneur and small business programs have had an estimated economic impact in Virginia of more than **\$1.6 billion**.
- Approximately **251** Mason students and **1,321** alumni reside in Manassas City.

## Manassas City Engagement

### Education

- **Early Identification Program (EIP)** - Partnership with local public schools to enrich and prepare first generation students for college. There are **81** Manassas City Public School students in EIP.
- **Common App Direct Admissions Program** - Partnership with public schools to remove admissions barriers to academically eligible students. Offers admission directly to George Mason.
- **Education Initiative** – Program expanding access to educational programs at Hylton Performing Arts Center. **13,554** learners were reached during the 22-23 season.
- **Governor's School @ Innovation Park** - A collaborative STEM initiative between Manassas City, Manassas Park City, Prince William County Schools, and George Mason.

### Business

- **Small Business Development Centers (SBDCs)** - In 2024, **72** businesses located in Manassas City were served by Mason SBDCs. Two (**2**) **new businesses** were established with assistance from Mason SBDC. The centers helped to create **2 new jobs** and **retain 73 jobs**.

### Community

- **Galileo's Science Café** – Series exploring the latest findings surrounding hot topics in science and medicine!
- **Mason Speakers** - Mason experts volunteer to provide lectures and guest presentations to organizations and businesses.
- **Veterans in the Arts** - Free arts programs for over **20,000** military-affiliated people since 2014.

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