



# City of Fairfax Footprint

## Fast Facts

- Mason is the largest public research university in Virginia with **40,449** students from all 50 states and 130 countries.
- Mason produces more tech graduates than any other four-year institution in Virginia.
- Mason's entrepreneur and small business programs have had an estimated economic impact in Virginia of more than **\$1.6 billion**.
- The City of Fairfax is home to approximately **490** Mason students and **2,485** alumni.

## City of Fairfax Engagement

### Economics & Business

- **Mason Enterprise Center** - business incubator supporting entrepreneurs through mentoring, business training, and providing space. The City of Fairfax Mason SBDC served **92 clients**, helped to create **21 new jobs**, and helped businesses retain **245 jobs**.
- **Maker Faire Collaboration** - roundtable discussions focusing on the food and beverage industry, ongoing talks on how to engage/collaborate with food and beverage businesses that are part of the student Center for Innovation and Entrepreneurship program
- **Patriot Perks** - connects businesses with the university's community by helping them reach thousands of potential customers
- **Experiential Learning Opportunities** – Costello School of Business and the City collaborate to pair students with local businesses to learn and practice leadership skills across several industries

### K-12 Education & Lifelong Learning

- **Adopt-a-School Mentoring Program** - George Mason student-athletes and coaches mentor/volunteer younger students in local public schools
- **Senior Tuition Waiver** - senior citizens, aged 60 and older, can audit classes for free or enroll for credit based on income eligibility through the Nondegree Studies Program
- **Osher Lifelong Learning Institute (OLLI)** - adults, aged 50 and older, can experience stimulating educational, social, and cultural courses, clubs, trips, and events

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## Health & Public Safety

- **Center for Community Mental Health** - offers a range of evidence-based treatment services on a sliding scale so all members of our community have the opportunity to access care for as low as \$5 per session.
- **Public Safety Training** - the City utilizes George Mason's gyms and aquatics facilities for PT and swim testing. Law enforcement agencies partner with George Mason PD to participate in an active shooter-rescue task force training.
- **Special Event Coverage** - George Mason PD assists the City during special events, when the City's staffing levels are low, or if multiple officers are occupied with a particular event. George Mason PD also utilizes its drones for special events.
- **National Night Out** - George Mason PD participates in the event to promote police-community partnerships.

## Community Outreach

- **Boards & Commissions** - George Mason faculty and staff volunteer on various boards and commissions that serve the City of Fairfax community
- **Mason Speakers** - George Mason faculty and staff volunteer to share their expertise with community and business organizations
- **Discover Mason** - a guidebook featuring George Mason resources and services available to the public
- **Mason Rock the Block** - a partnership with the City on the last Rock the Block event of the season to share George Mason resources and services available to the public
- **Fall for the Book** - connects readers and writers, and enhances the role of reading and writing in our community
- **Mason Trunk-or-Treat** - a festive fall celebration that brings together residents, students, faculty, and staff on the Fairfax Campus. The event is free and open to the public.

## Arts & Entertainment

- **Spotlight on the Arts** - The partnership between George Mason, the City, and the business and arts community to promote visual and performing arts, emerging artists, cultural and entertainment opportunities, and provide scholarships to art students at George Mason.
- **EagleBank Arena** - EagleBank Arena hosts over 150+ family-friendly events each year.

## Environment

- **Water Monitoring** - George Mason provides water quality monitoring services to satisfy testing requirements for the City's municipal stormwater permit and quarterly stream water quality monitoring services.

## Transportation

- **CUE Bus** - a venture providing free public transportation to the university, other locations within the City, and the Vienna/Fairfax-GMU Metrorail Station
- **Capital Bikeshare University Program** - a system of bikes students, faculty/staff, and City residents can access on the Fairfax Campus for a small fee.