

West Campus Development Planning



Agenda

MAY 6, 2025

- Tour Debrief
- Recent Activities & Ongoing Efforts
- Engagement Timeline
- Next Steps



Tour Debrief

Tour Route



Recent Activities & Ongoing Efforts

PROJECT UPDATE

RECENT ACTIVITIES

Board of Visitors Meeting February 27, 2025

Mason 2050 Plan

| Projects | Projects |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| 1. EagleBank Arena Renovation (\$7- \$10M) | 2. Pedestrian Bridge (\$6-\$8M) |
| 3. Living Learning Village (\$350M) | 4. Faculty Housing at SciTech (\$10M) |
| 5. Mason Square Renovations (Vernon Smith Housing/Land Purchase) – (\$65M -\$100M) | 6. High-Performance Training Center Partnership (Field House Redesign) – (Up to \$110M) |
| 7. Baseball Field (\$15M-\$30M) | 8. Center for the Arts – Redesign (\$70 \$100M) |

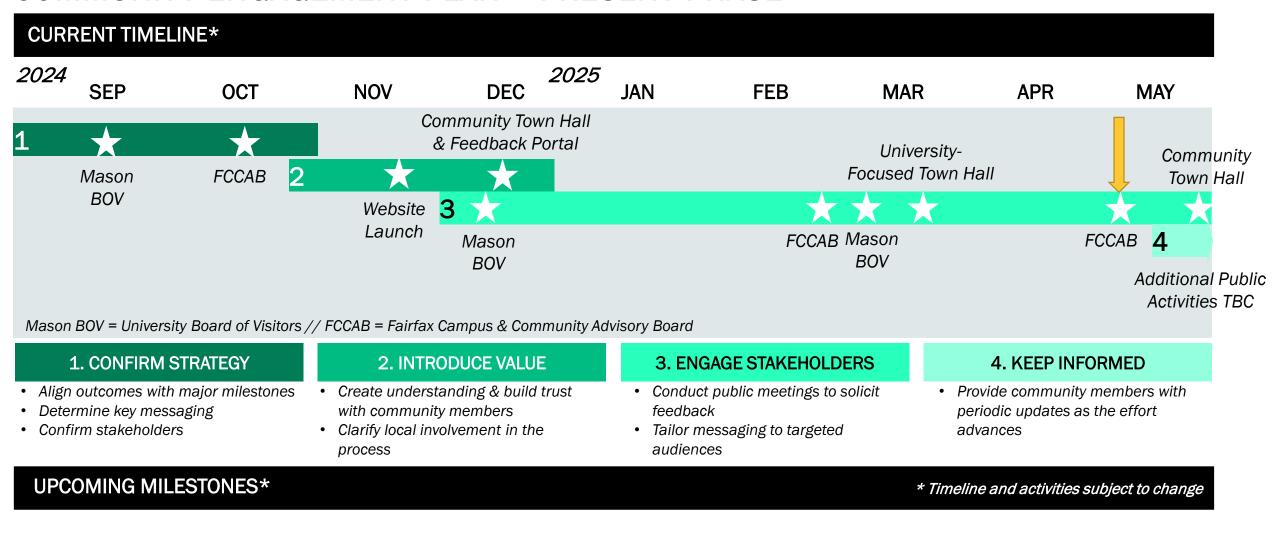
University-Focused Town Hall March 4, 2025

ONGOING EFFORTS

- West Campus Planning Website Updates (planning.gmu.edu/planning/west-campus-planning)
- Athletics Facilities Framework Plan
- Developer Market Sounding
- Mason Student, Faculty & Staff Housing Demand Analyses
- Parking, Transportation, and Traffic Impacts Analyses
- Concept Planning
- Preparation for Upcoming Town Halls & Other Internal Meetings

Next Steps

COMMUNITY ENGAGEMENT PLAN - PRESENT PHASE



Spring Community Town Hall: May 22, 2025



Next Steps

COMMUNITY ENGAGEMENT COMMITMENT

George Mason University will deploy engagement strategies including:

- > Transparent Communication: Keeping the community informed of status, news, answers to frequently asked questions, and opportunities to engage through the West Campus Planning landing page and community communications.
- > Stakeholder Meetings: Promoting open dialogue and focus groups through regularly scheduled in-person and virtual town halls.
- > Surveys & Feedback Forms: Collecting feedback from students, faculty, community representatives, and local residents through surveys and campus-based activities.

planning.gmu.edu/planning/west-campus-planning



Thank you.