



College of Visual & Performing Arts

FCCAB Meeting



Rick Davis, Dean, CVPA/Executive Director Hylton
Performing Arts Center

February 20, 2025

Agenda

- Arts District Core Planning Study
- Give Voice Initiative
- Value of the Arts to the Community
- Spring Season

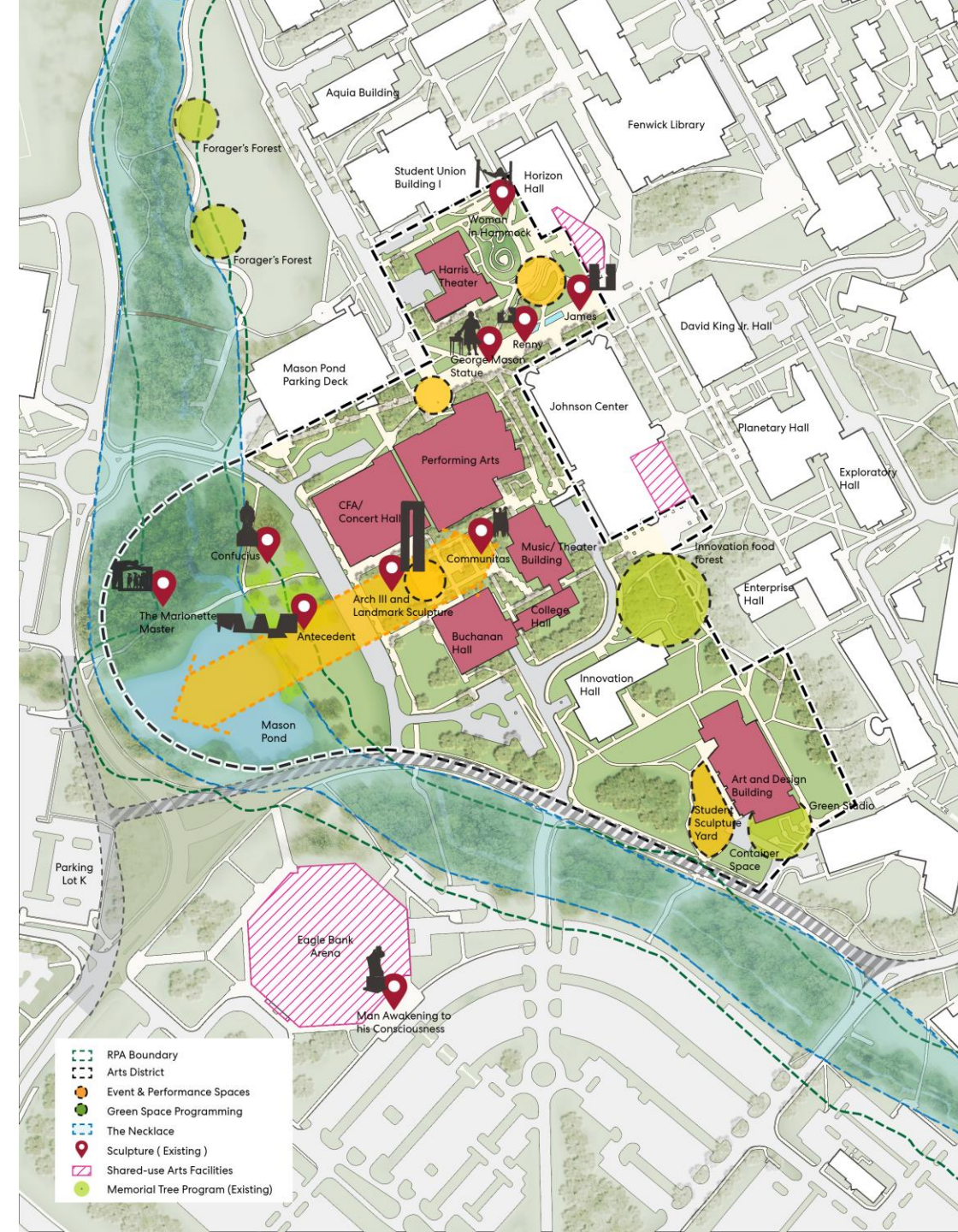
Arts District Core Public Arts Plan

Project Strategy & Existing Outdoor Collection

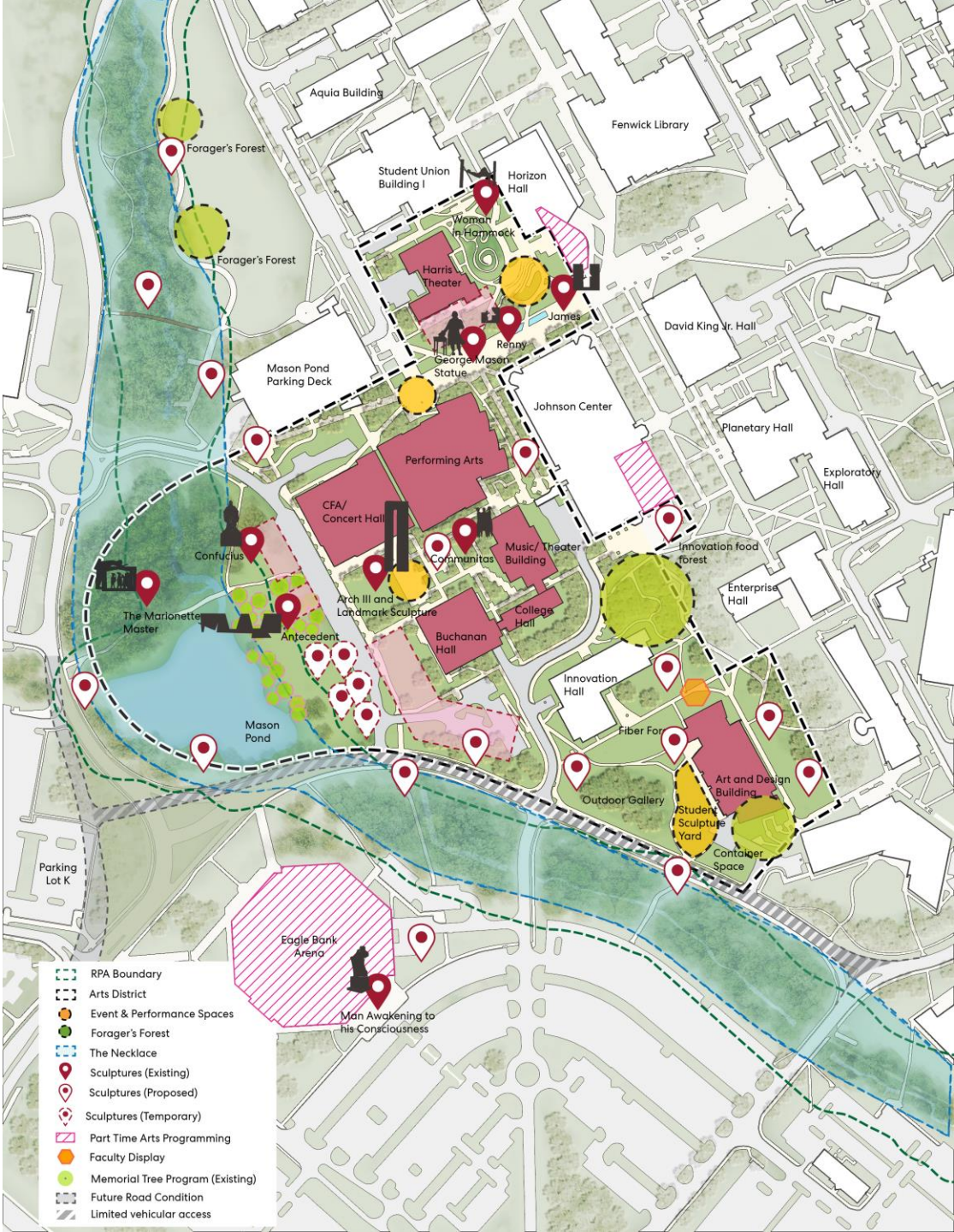
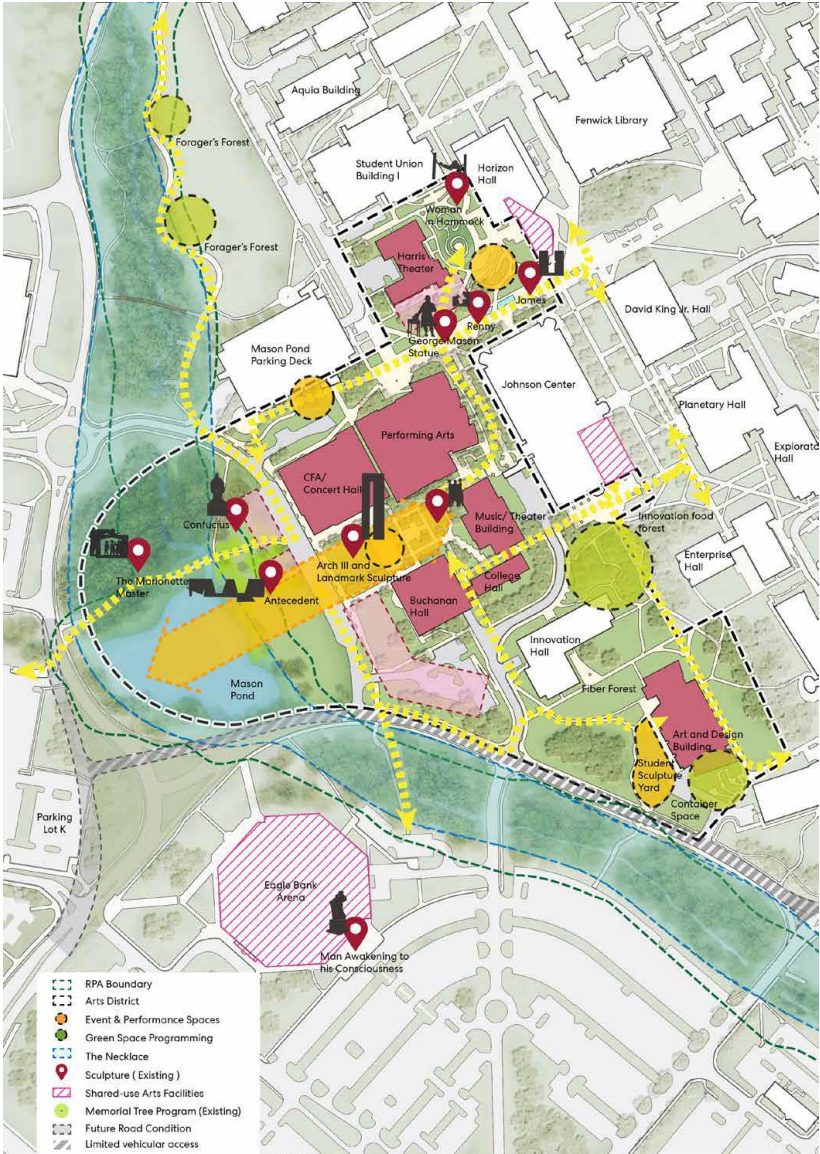
- Establish a vision for the Arts District
- Frame values and goals for art
- Engage university stakeholders
- Set priorities for arts projects
- Frame contextual sites
- Foster memorable experiences



Fairfax Campus Context



Future Connections & Proposed Sculpture Locations



Site Design: *Your Consequence Compass*



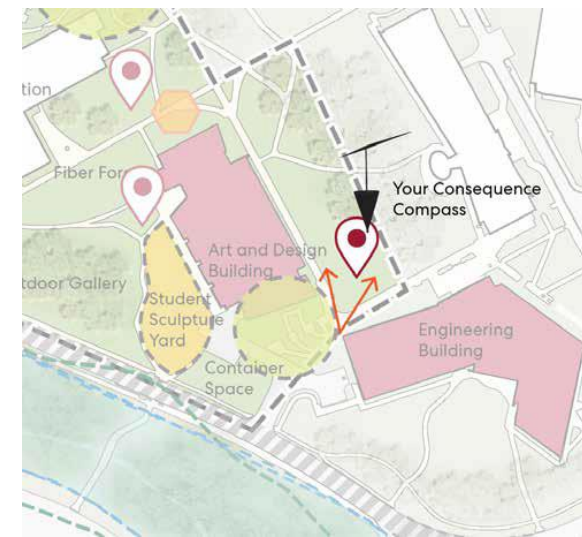
Olafur Eliasson (b. 1967, Iceland)

Your Consequence Compass, 2009

89" x 102" x 102"

Lava stone with stainless steel beams, magnet, paint

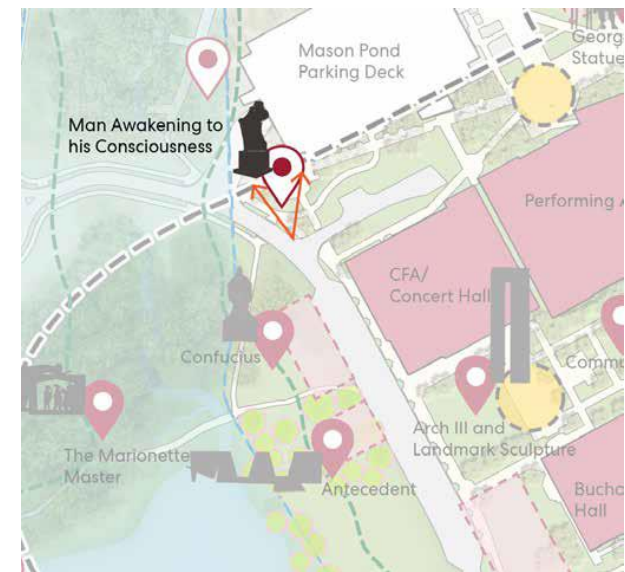
Donor: The Tony and Trisja Podesta Collection



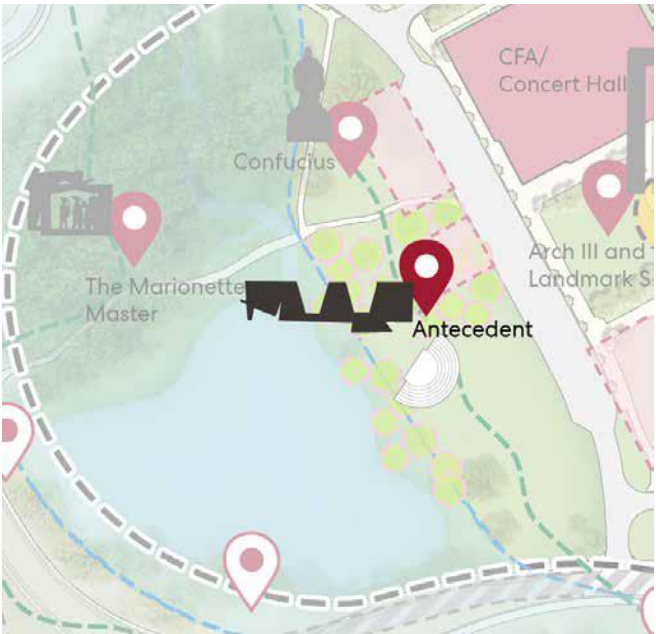
Site Design: *Man Awakening to His Consciousness*



Reinaldo López-Carrizo (b. 1944, Spain)
Man Awakening to His Consciousness, 1985
96" x 36" x 36"
Granite
Donor: William J. Gazale



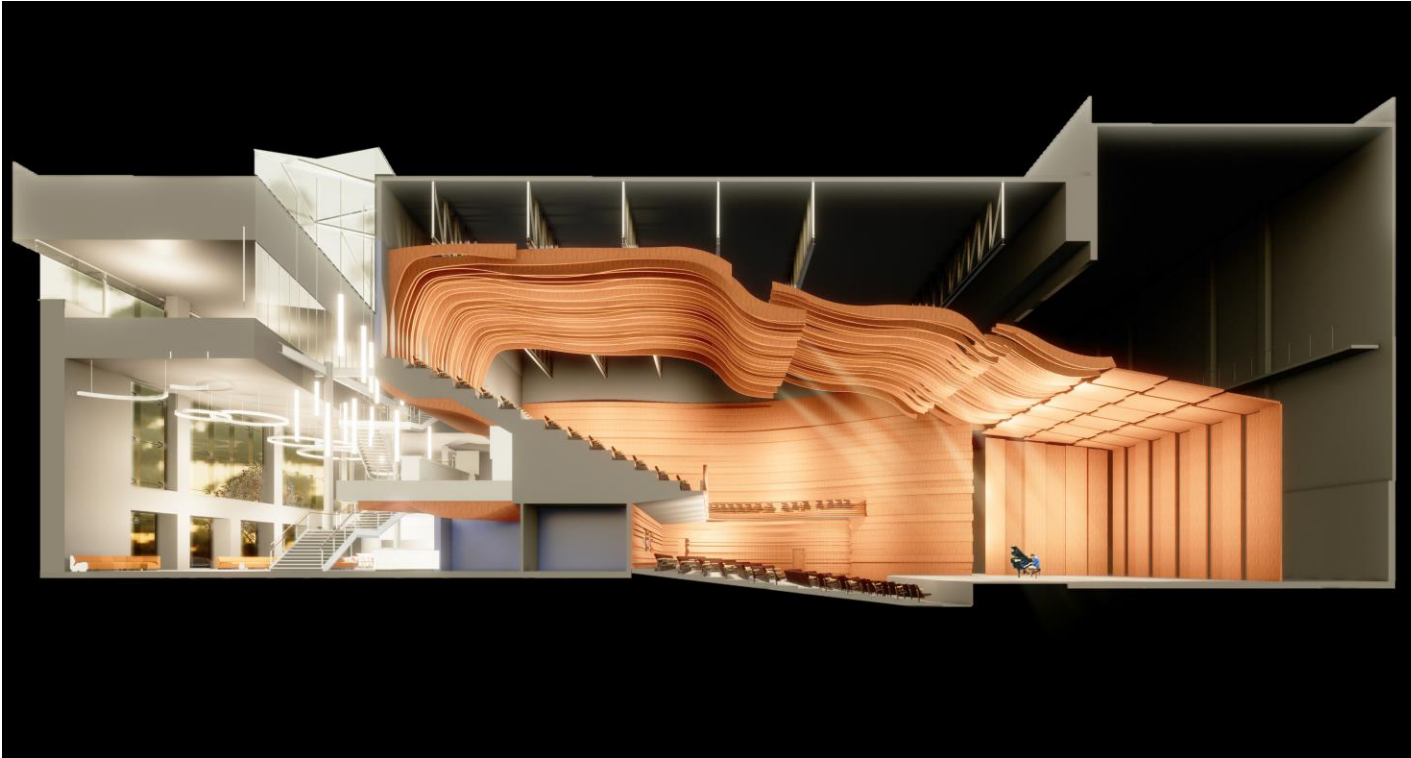
Site Design: *Mason Pond Amphitheater*



Give Voice Initiative

GiveVoice

to the Center for the Arts



- Mason Arts Elevated event
– February 5th
- \$18M raised - \$35M philanthropic goal
- Architects selected for needs assessment

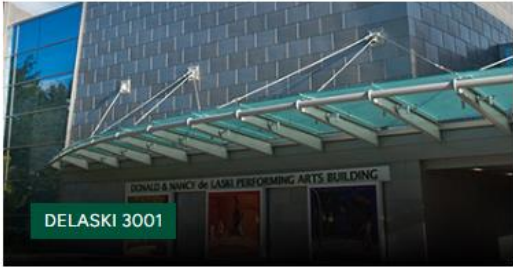
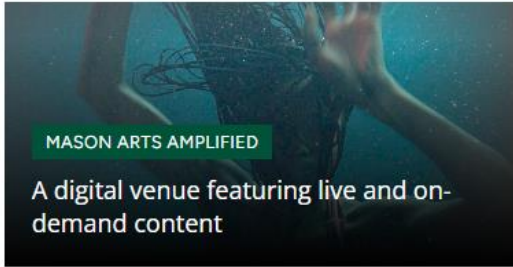
Value of the Arts to the Community

"The Arts Create Community" - our four-word elevator speech

- Center for the Arts – 6.5+ million visitors since opening in 1990.
- Artist-in-Residence programs reach multi-generational, diverse audiences across Fairfax County.
 - Ballet Hispánico
 - Silkroad Ensemble
 - Versa-Style Street Dance Company
- Mason Exhibitions (Gillespie Gallery, Atrium Gallery, Fenwick Gallery)
- Mason Community Arts Academy

Spring Season

Mason Arts Venues



Thank you