



2024 University Update

Paul Liberty, Government and
Community Relations

George Mason: Who Are We?

- Virginia's largest public research university, with over 40,000 students
- Campus locations – Mason Square (Arlington), Fairfax, Front Royal (SMSC), SciTech (Prince William), South Korea
- Over 8,100 faculty and staff
- 24% of George Mason undergraduate students are first generation; 28% are eligible for federal Pell Grants, which is greater than the state average
- 4,724 military/veteran connected students
- Over 10,000 graduates each year



George Mason: Who Are We?

- George Mason produces more tech graduates than any other four-year institution in Virginia, with 40% of its students majoring in STEM fields
- George Mason exceeds national graduation rates regardless of race, ethnicity or wealth status
- Best value in higher education – George Mason graduates earn among the highest starting salaries of graduates from Virginia public universities
- 225,000+ alumni – two-thirds stay in Virginia

Fall 2024 Enrollment Overview



Delegate David Bulova helping with Move-in 2024

Enrollment 2024 - 40,710

Undergraduate Enrollment - 29,368

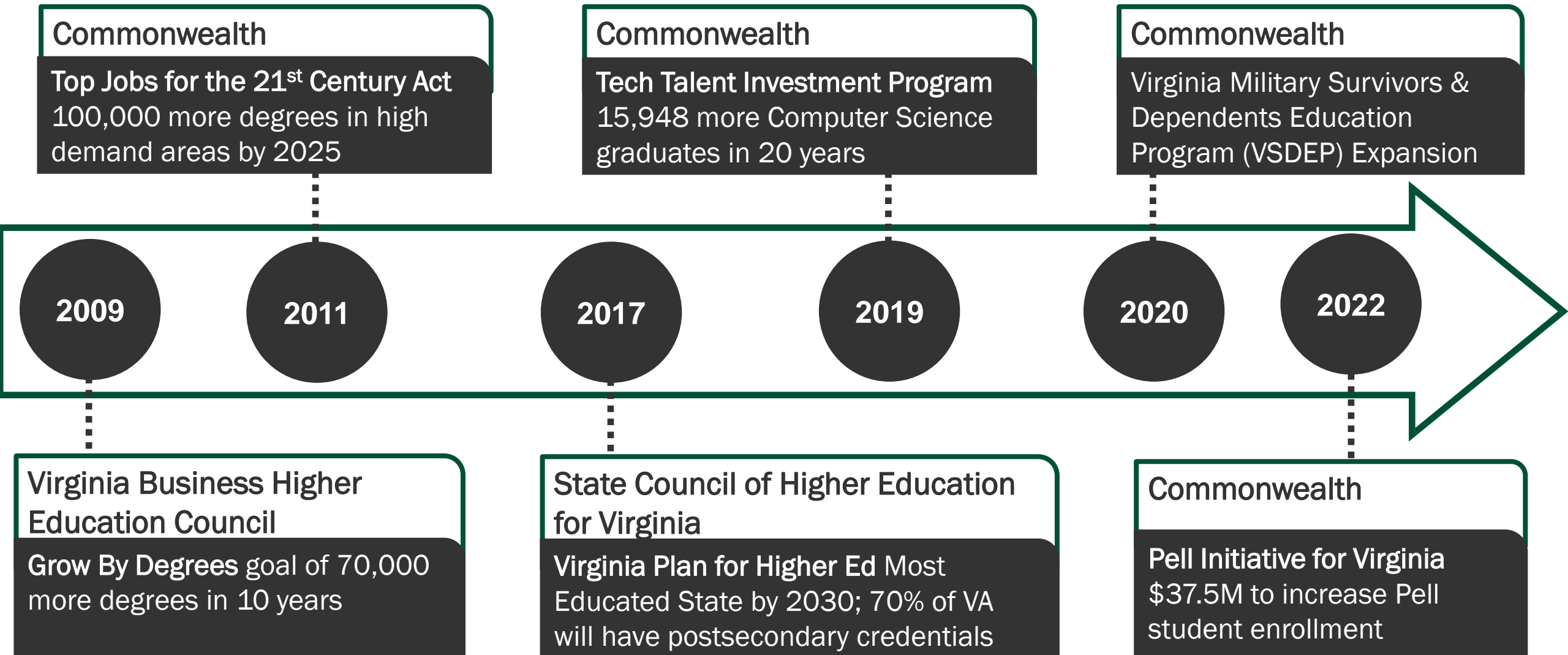
Graduate Enrollment - 10,680

Law School Enrollment - 662

New Student Numbers

- Freshmen - 4,505
- Transfer - 3,139
- Masters - 2,513
- Doctorates - 376
- Certificates - 343
- JD - 116

Enrollment Growth Demand



Top Degree Areas

- George Mason awarded an increased number of degrees in the STEM (3,407) fields. Teacher preparation programs are among the most productive master's degree programs at George Mason, with 583 M.Ed. degrees awarded in FY24.

The top five undergraduate degree areas:

- Computer Science
- Information Technology
- Business
- Criminology, Law, and Society
- Psychology

The top five master's degree areas were:

- Data Analytics and Engineering
- Special Education
- Curriculum and Instruction
- Computer Science
- Business Administration

The doctoral programs with the most graduates were:

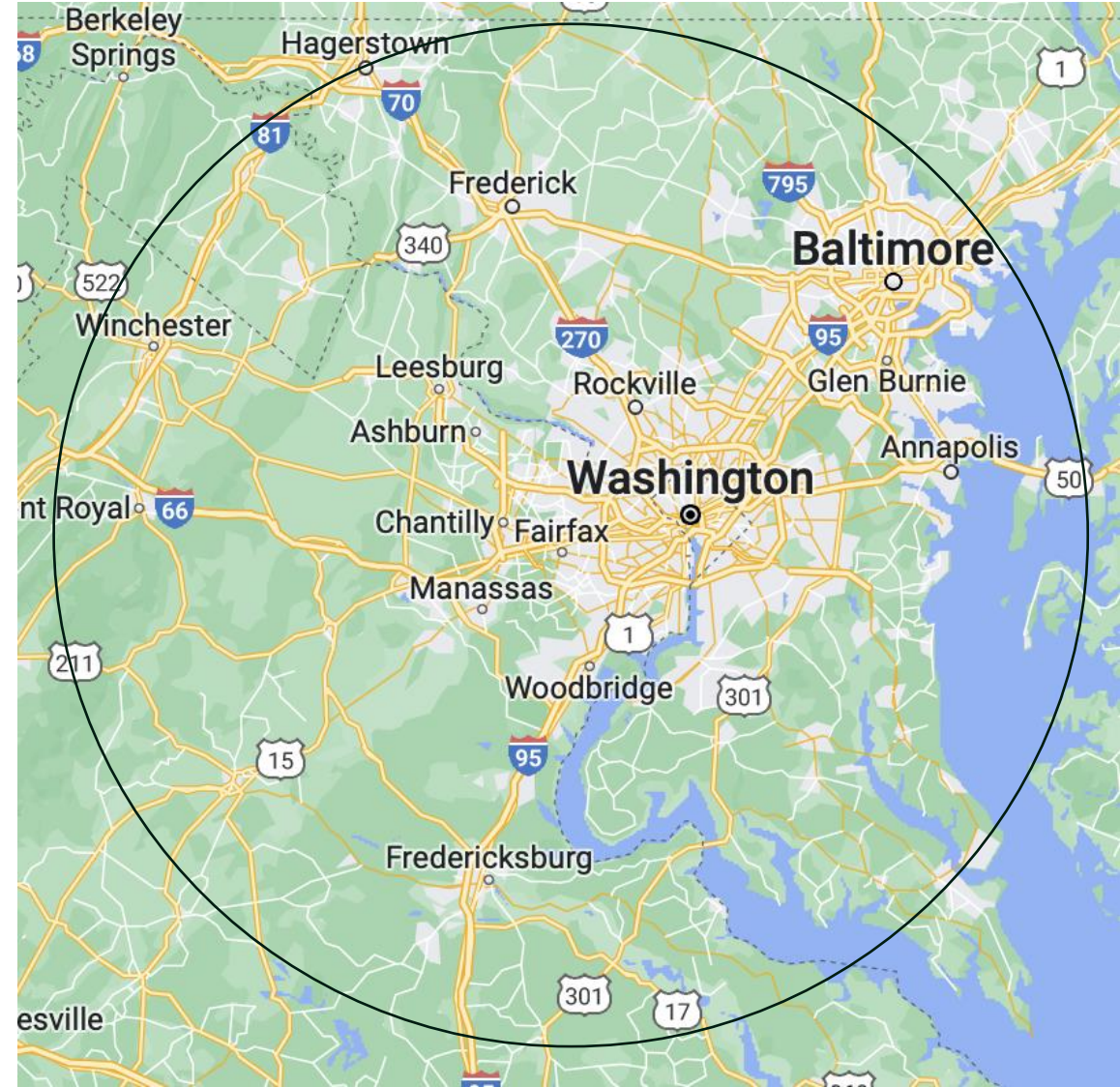
- Nursing
- Economics
- Education
- Psychology
- Computer Science

Rankings of Note

- Wall Street Journal
 - National rankings: 76th nationally, 30th among publics
 - Upward mobility: #1 in Virginia, 84th nationally, 58th among publics
 - Best value: #1 in Virginia, 79th nationally, 55th among publics
 - Best salaries: #2 in Virginia, 38th nationally, 10th among publics
- U.S. News and World Report
 - George Mason University is Virginia's leading university for value and upward mobility
 - Ranked in the top 25 nationally for innovation
 - Achieved a new distinction as a top 20 school nationally and No. 1 in Virginia for internships, reflecting its commitment to developing the talent needed for today's dynamic workforce demands.

George Mason's market in the DMV region

84% of all George Mason students come from within a 50-mile radius of our Northern Virginia campuses.



120+ universities within 50 miles of George Mason University are competing with us



It is the nation's most competitive college market.



Alone in the field.



The only “GM” in higher education in the world.

2024-2025 University Goals

- Deliver a distinctive and inclusive student experience that fosters lifelong engagement.
- Expand the impact of George Mason's research, scholarship, and creative enterprise.
- Expand partnerships for economic and social impact.
- Exemplify a university culture of diversity, equity, and inclusion.
- Invest in faculty and staff success.
- Demonstrate excellence in timely communication and engagement with George Mason stakeholders.

Questions?