

George Mason University Is *All Together Different*

OPPORTUNITY AND IMPACT

- Mason is the largest public research university in the Commonwealth of Virginia with **40,184** students from all 50 states and 130 countries.
- Mason's enrollment has grown every year since 2014, climbing from 33,778 to 40,184.
- *U.S. News & World Report* recognized Mason as Virginia's most diverse and innovative public university.
- Mason is the top public university in Virginia for social mobility, according to *U.S. News & World Report*, the *Wall Street Journal*, and *Washington Monthly*.
- **77%** of Mason students in fall 2022 were in-state students.
- Mason's incoming Class of 2027 has the highest average GPA to date, with 28% earning a 4.0 or higher and 71% earning a 3.5 or higher.
- Mason's six-year graduation rate is well above the national average, with no disparity based on ethnicity or economic status.
- **87%** of Mason's 2022 bachelor's degree graduates are employed in Virginia, Maryland, or Washington, D.C.
- Mason has more than **225,000** alumni with two-thirds of them living in Virginia.
- Mason produces more tech graduates than any other four-year institution in Virginia, with **40%** of its students majoring in STEM fields.
- Mason graduates earn a median starting annual salary of **\$72,000**, among the highest starting salaries of graduates from Virginia public universities.

AFFORDABILITY AND ACCESS

- More than 2,800 of Mason's incoming students in fall 2023 were transfer students, including more than 900 students in Mason's award-winning ADVANCE transfer pathway program with Northern Virginia Community College.
- More than 4,300 students have enrolled in the ADVANCE program since it began in 2018.
- The Mason Virginia Promise will extend the ADVANCE partnership to community colleges across Virginia, providing guaranteed admission to students who meet milestones and earn their associate degrees.
- Mason is the top public university in Virginia for economic diversity, according to the *New York Times*.
- 24% of Mason undergraduate students are first generation; 28% are eligible for federal Pell Grants, which is greater than the state average.
- Mason's Early Identification Program, which provides access to educational resources for middle and high school students who will be the first in their families to attend a college or university, boasts more than 2,100 graduates and has more than 700 students currently enrolled.

Mason Is a Partner in the Region and the State

RESEARCH AND EDUCATION

- Mason is a nationally ranked R1 research university. Total research expenditures for FY23 were **\$264.8 million**, a 55% increase over FY22.
- Mason's research expenditures with its federal partners grew 12.2% from FY21 to FY22. Mason's biggest federal partners included the U.S. Department of Defense, the National Science Foundation, and the U.S. Department of Health and Human Services.
- Cutting-edge research conducted at Mason has led to groundbreaking advancements in cancer detection, treatment of Lyme disease, concussion protocols, and COVID-19 early detection.
- Mason has 10 colleges and schools and offers 78 undergraduate degrees, with programs that promote undergraduate research opportunities, internship and work-based learning, and accelerated degree programs.
- Mason has the first and only College of Public Health in the commonwealth, meeting a critical need for skilled health professionals and research in Virginia.
- Mason offers 133 degree programs at the master's, doctoral, and professional level, and more than 100 graduate-level certificates.

PARTNERSHIPS AND NETWORKS

- Mason Enterprise Center is a university-based economic development program that focuses the energy, skills, and intellectual capital of George Mason University on business creation and expansion.
- Mason's network of 27 Small Business Development Centers (SBDC) has served more than 11,000 customers, providing no-cost counseling and training services to local entrepreneurs across the state.
- Mason hosts 500+ employers through recruitment networking events, Career Fairs, and the On-Campus Interviewing Program.
- Mason's entrepreneur and small business programs have had an estimated economic impact in Virginia of more than **\$3.36 billion**.
- Mason leads the Commonwealth Cyber Initiative NoVa Node (Northern Virginia Region) facilitating partnerships with higher education, corporations, small businesses, nonprofits, PreK-12 schools, and economic development organizations to prepare future generations of innovators and research leaders.
- The Mason Center for Health Workforce leads collective efforts in health workforce planning and development for the commonwealth through data analysis and research, training and education, and business and technology development.



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