MAJOR LEAGUE CRICKET AND BASEBALL BALLPARK

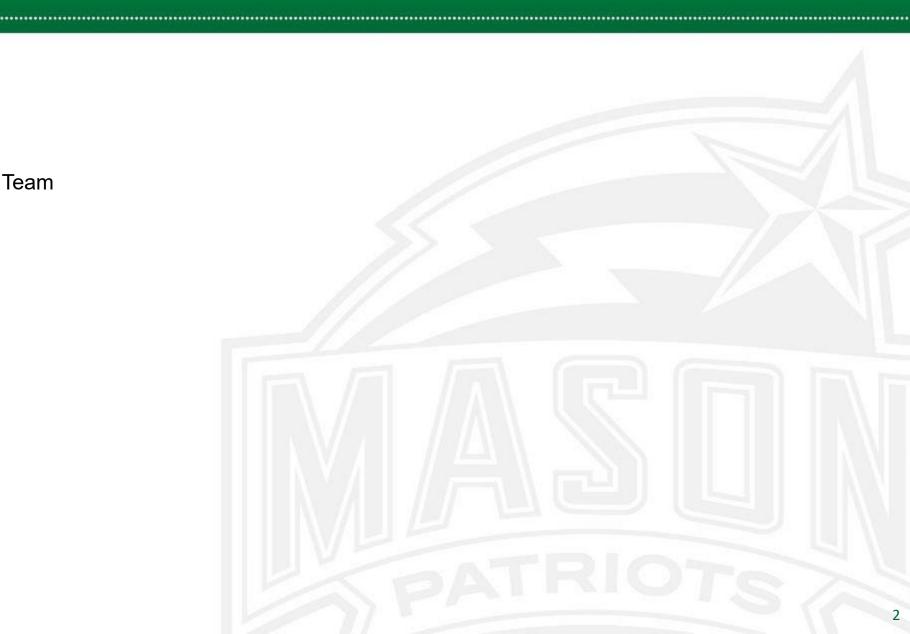
FCCAB [04/20/2023]

GEORGE MASON UNIVERSITY Department of Intercollegiate Athletics



Agenda

- 1. Existing Conditions
- 2. Washington Freedom Cricket Team
- 3. Community Engagement
- 4. Next Steps & Timeline



EXISTING CONDITIONS



Existing Conditions

Alignment with the Master Plan

- Campus Master Plan contemplates potential future development on West Campus towards the academic core
- This likely requires relocation or reconfiguration
 of:
 - Field House
 - Stadium
 - Vehicular access
 - Event parking
- Nearly all ICA facilities on West Campus are experiencing either functional or market obsolescence
- Redevelopment could occur on West Campus
 - West Campus is 190+ acres



Existing Conditions

University Strategic Direction – Our Strategic Priorities

https://budget.gmu.edu/wp-content/uploads/Strategic2023.pdf



Delivering a distinctive and inclusive student experience that fosters lifelong engagement



Expand the impact of Mason's research, scholarship, and creative enterprise



Expand partnerships for economic and social impact



Exemplify a university culture of diversity, equity, and inclusion



Invest in faculty and staff success

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Existing Conditions

Spuhler Field





WASHINGTON FREEDOM CRICKET TEAM



Washington Freedom Cricket Team

Washington Freedom

- MLC is hosting its first season in Dallas in Summer 2023 with 6 teams
- Owner
 - Sanjay Govil, founder of Infinite Computer Solutions and Zyter which are both headquartered in Rockville, MD; McLean resident
 - Graduate of Auburn University (Bachelors), Syracuse University (Masters), and University of Pennsylvania (Wharton Masters)
 - Infinite Computer Solutions achieved a commitment of \$1.8B on its first day of trading on the Bombay Stock Exchange in 2010 and currently employs more than 10,000 globally; currently estimated at generating \$1B in revenue annually
 - Profile article on Forbes
- Ballpark and Mixed-Use District
 - Employing Ground Rule Companies as the Owner's Representative to consult on delivering a permanent ballpark in the DMV by June 2025
 - Intending to fund and construct a multipurpose ballpark in partnership with George Mason University as part of a mixed-use sports district

	MLC Stadium 2023 - 2025 Usage				GMU Athletics & Baseball Usage			
Example of a near-term schedule ensuring both teams can operate within available time	Event Type	Number of Events	Months		Event Type	Number of Event Weekends	Months	Notes
	Major League Cricket Season	6-8	Late May - September		Camps	0	•	Mostly weekday mornings; do not require a
	Minor League Cricket Season	4-6	Late May - September		Mason Baseball		Aug.Sept.	mound or field conversion Weekdays and Sat. mornings beginning in Aug.
	Exhibition Matches	1-2	Late May - September		Practices	2		
	Special Events	TBD	Late May - September		Tournament Rentals	6	May - September	Timing TBD
					GMU Baseball	TBD	Feb - May	GMU Baseball Use Only

Washington Freedom Cricket Team

University Strategic Plan Alignment



MLC and international cricket matches would provide a completely unique experience to campus and the venue could position the Mason Baseball program to improve while also attracting a wide range of special events



Hosting Washington Freedom professional cricket matches could be a recruitment and retention enhancement for new students, professors, and donors; there are also opportunities for expansion of Sports Performance research with a professional sport and international collaborations with New South Whales (the Freedom's international player development partner)



Professional Domestic and International events will catalyze new spending in the market and generate significant marketing value for the University



The MLC and Washington Freedom directly enhance the University's ability to recruit and retain a diverse student body, faculty, and staff and positions George Mason University to become a well-known brand in India



The Washington Freedom and the MLC plan to privately fund the development of the ballpark and additional contributions to enhance the campus experience

COMMUNITY ENGAGEMENT



Community Engagement

- FCCAB
- Fairfax County Sports Tourism Task Force
- FCPA
- Visit Fairfax
- Local and State Elected Officials
- Community Town Hall
- Other stakeholders as appropriate





NEXT STEPS & TIMELINE



Next Steps & Timeline

- 1. Connections with the mixed-use retail feasibility planning
- 2. Multipurpose Ballpark concepts and feasibility study
- 3. Community Engagement with the feasibility study
- 4. Negotiations, term sheets, and agreements
- 5. Initial approvals

Timeline

Ongoing; anticipated completion late Spring 2023

Ongoing; anticipated completion late Spring 2023

TBD; anticipated to be conducted in Fall 2023

TBD; anticipated to be conducted in Fall/Winter 2023

TBD; anticipated to be conducted in early 2024

Community Engagement is also an iterative process that would occur throughout these next steps Dedicated session(s) would be led by the Washington Freedom in partnership with Mason

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THANK YOU

