

What is your #VisionFairfaxMason?

Downtown Charrette Update

Fairfax Campus Advisory Board

February 18, 2015



Charrette Implementation

- Consultant recommendations
 - » 57 individual items
 - » Various timelines
- Staff implementation plan
 - » Consolidate recommendations
 - » Consistent timeline
 - » Assign to specific teams

Implementation Teams

- Economic Development
- Land Use
- Town-Gown
- Transportation

Teams provide progress updates to community

Economic Development Team

- Team Coordinator – Nicole Hange, City
- Team Members
 - » Traci Kendall - Mason
 - » Sarah Gallagher - Mason
 - » Peter Rosen - Mason
 - » Marc Fournier - Mason
 - » Mark Kraner - Mason
 - » Wesley Chan -
Mason Student

Economic Development

Recommendation	Timeline	Status
Facilitate activities with the Downtown Coalition	Near Term (0 - <2 years)	Underway
Encourage downtown merchants to accept Mason Money and carry Mason gear	Near Term (0 - <2 years)	Underway
Create Business Improvement District in Old Town area	Short Term (2 - 4 years)	Fiscal Year 2017
Study venues and incorporate Mason performing arts in downtown	Long Term (10+ years)	10+ years

Land Use Team

- Team Coordinator – Eric Forman, City
- Team Members
 - » Cathy Wolfe - Mason
 - » Brooke Hardin - City
 - » Beth Long - Mason
 - » Kelly O'Brien - City
 - » Stefanie Kupka - City
 - » Louise Armitage - City
 - » Dilan Wickrema -
Mason Student

Land Use

Recommendation	Timeline	Status
Adopt appropriate zoning for Old Town/Downtown allowing for a mix of uses, densities, and building types	Near Term (0 - <2 years)	Underway
Incorporate sustainability, storm drainage, urban forestry, green building principles, and alternative energy sources/solar energy throughout planning and development process	Near Term (0 - <2 years)	Ongoing
Coordinate planning and evaluation of potential development sites with Campus Plan	Near Term (0 - <2 years)	Spring 2015

Land Use (continued)

Recommendation	Timeline	Status
Conduct working sessions with City Council on affordable housing and review affordable housing work group recommendations	Near Term (0 - <2 years)	Spring 2015
Discuss planning with Fairfax County	Near Term (0 - <2 years)	Spring 2015
Create design guidelines for downtown	Short Term (2 - 4 years)	Fiscal Year 2017

Land Use (continued)

Recommendation	Timeline	Status
Prepare comprehensive affordable housing strategy and work with non-profit developers to identify sites for construction or preservation/rehabilitation of units affordable to households with incomes at 60% and below of area median income	Short Term (2 - 4 years)	Spring 2017
Update Comprehensive Plan for Old Town area, north and south downtowns, and development sites	Short Term (2 - 4 years)	Spring 2017

Land Use (continued)

Recommendation	Timeline	Status
Add housing in the downtown area	Mid-Term (5 - 9 years)	5-9 years
Develop sites in north and south downtowns and infill in Old Town	Mid-Term (5 - 9 years)	5-9 years
Continue to develop sites in north and south downtowns and infill in Old Town	Long Term (10+ years)	10+ years

Town-Gown Team

- Team Coordinator – Traci Kendall, Mason
- Team Members
 - » Chris Cohen - City
 - » Sarah Gallagher - Mason
 - » Paul Adam -
Mason Student
 - » Mike McCarty - City
 - » Jo Ormesher - City

Town-Gown

Recommendation	Timeline	Status
Refocus events, recreation, and cultural arts programming to include more activities targeted to all age groups (under 21, 20 somethings, and on up)	Near Term (0 - <2 years)	Underway
Create a "lesson plan" (University 100) for Mason students to learn about City activities and offerings	Near Term (0 - <2 years)	2015-2016 school year

Transportation Team

- Team Coordinator – Marina Budimir, Mason
- Team Members
 - » Wendy Block Sanford - City
 - » Josh Cantor - Mason
 - » Tyler Henderson - Mason Student

Transportation

Recommendation	Timeline	Status
Provide real-time parking information for campus garages	Near Term (0 - <2 years)	Underway
Provide focused marketing of CUE routes that serve Old Town	Near Term (0 - <2 years)	Underway
Evaluate late night public access to Mason shuttles	Near Term (0 - <2 years)	Under review
Stripe University Drive (4200 block) for bicycle lanes or sharrows	Near Term (0 - <2 years)	Spring 2015

Transportation (continued)

Recommendation	Timeline	Status
Initiate Old Lee Highway Multimodal Planning	Near Term (0 - <2 years)	Spring 2015
Conduct bicycle sharing program and bicycle parking assessment and needs study	Near Term (0 - <2 years)	2015
Initiate planning for coordinated wayfinding program with Mason	Near Term (0 - <2 years)	2015

Transportation (continued)

Recommendation	Timeline	Status
Design/construct improvements on Old Lee Highway based on adopted recommendations from multimodal planning study	Near Term (0 - <2 years)	Fiscal Year 2016
Install bicycle infrastructure on University Drive (Armstrong to Layton Hall)	Near Term (0 - <2 years)	Fiscal Year 2016
Implement bicycle sharing program for University and Old Town area (City)	Short Term (2 - 4 years)	Fiscal Year 2017

Transportation (continued)

Recommendation	Timeline	Status
Implement coordinated wayfinding program with Mason	Short Term (2 - 4 years)	Fiscal Year 2017
Develop Downtown Transportation Network Plan	Short Term (2 - 4 years)	Fiscal Year 2018
Design and construct new street extensions	Mid-Term (5 - 9 years)	5-9 years
Continue to design and construct new street extensions	Long Term (10+ years)	10+ years

Questions or comments?

Thank you!