

**MASON**

**C O M M U N I T Y**

**a r t s**

**A C A D E M Y**

## MISSION STATEMENT

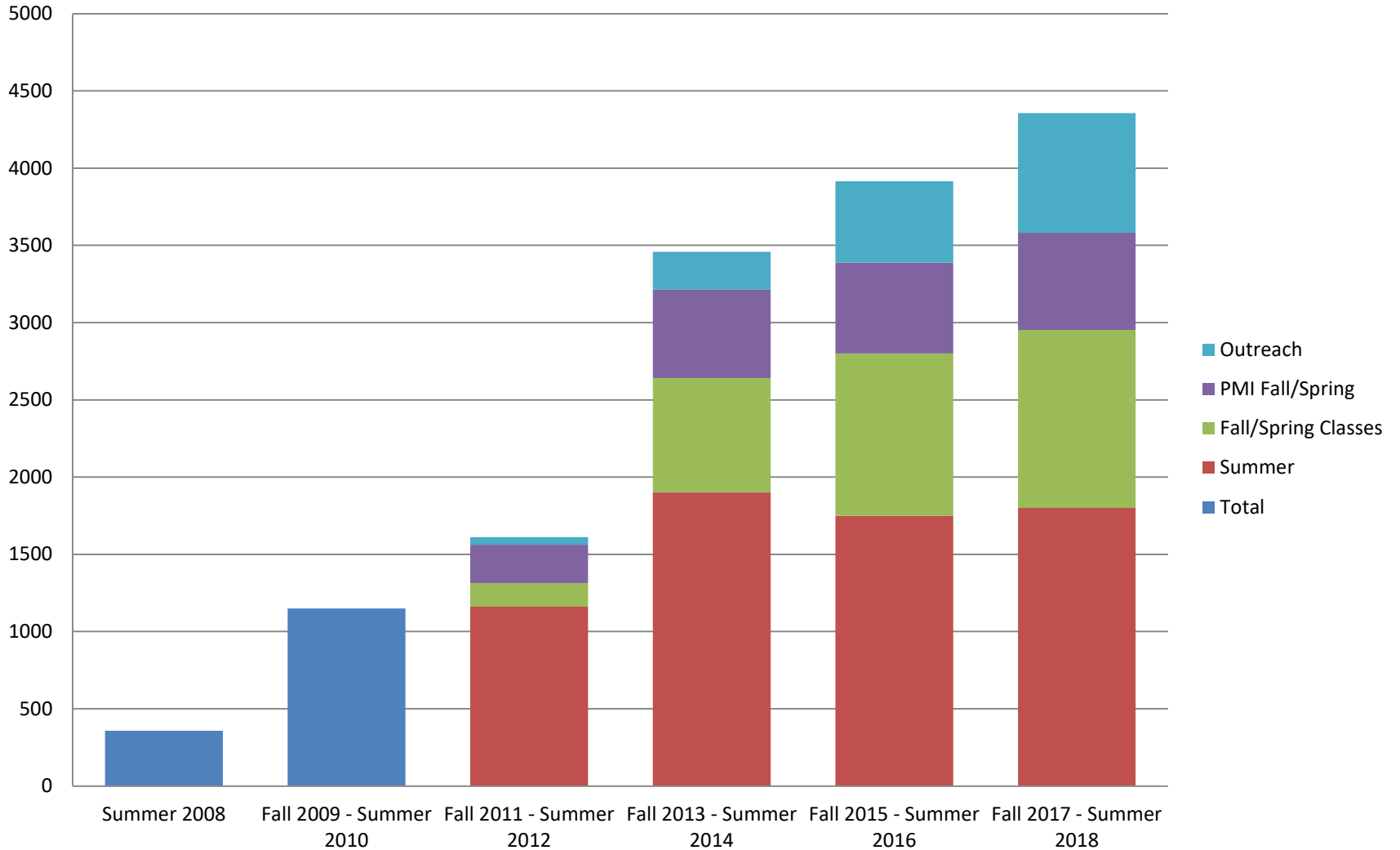
*The Mason Community Arts Academy seeks to enrich the lives of community members of all ages, skill levels and socio-economic backgrounds by providing the highest caliber of artistic instruction in an accessible and nurturing environment. Creating a strong bond between George Mason University faculty and students, professional artists/performers and the surrounding communities, the Academy will ensure a vibrant future for the arts in our region and beyond.*

## **ACADEMY GOALS AND VALUES**

- Impactful arts advocacy through community arts education engagement
- Represent Mason and units of the College of Visual and Performing Arts through building quality arts experiences for the community
- Build programming that reaches all ages and levels of our community ages 4-55+
- Support effective Mason student recruitment
- Provide Mason student learning opportunities with innovative arts programs and initiatives
- Establish outreach programs that provide enriching arts experiences to underserved school children and others in our community
- Provide substantial financial support for Mason students and arts professionals through earning potential
- Build new and growing career paths in the arts for alumni and professional artists

# Enrollment Chart

## 2018 – 4350 participants



# **CURRENT PROGRAMS**

## **PRIVATE MUSIC INSTRUCTION**

Approximately 350 weekly lessons per semester – in all instruments

## **YEAR ROUND CLASSES: FALL AND SPRING SEMESTERS**

Approximately 570 class participants per semester

Music Visual Arts Theater

## **SUMMER PROGRAMS**

Approximately 1800 summer participants in 61 programs

Music Visual Arts/Photography Theater Film and Video Teacher Training

## **OUT REACH PROGRAMS**

Approximately 775 student participants annually

### **Arts Integrated Programs:**

Hunters Woods Saturday School for the Arts

### **Music:**

Woodburn Elementary School After-school Music Enrichment

Johnson Middle School Band Initiative

### **Acting for Young People After-School Programs:**

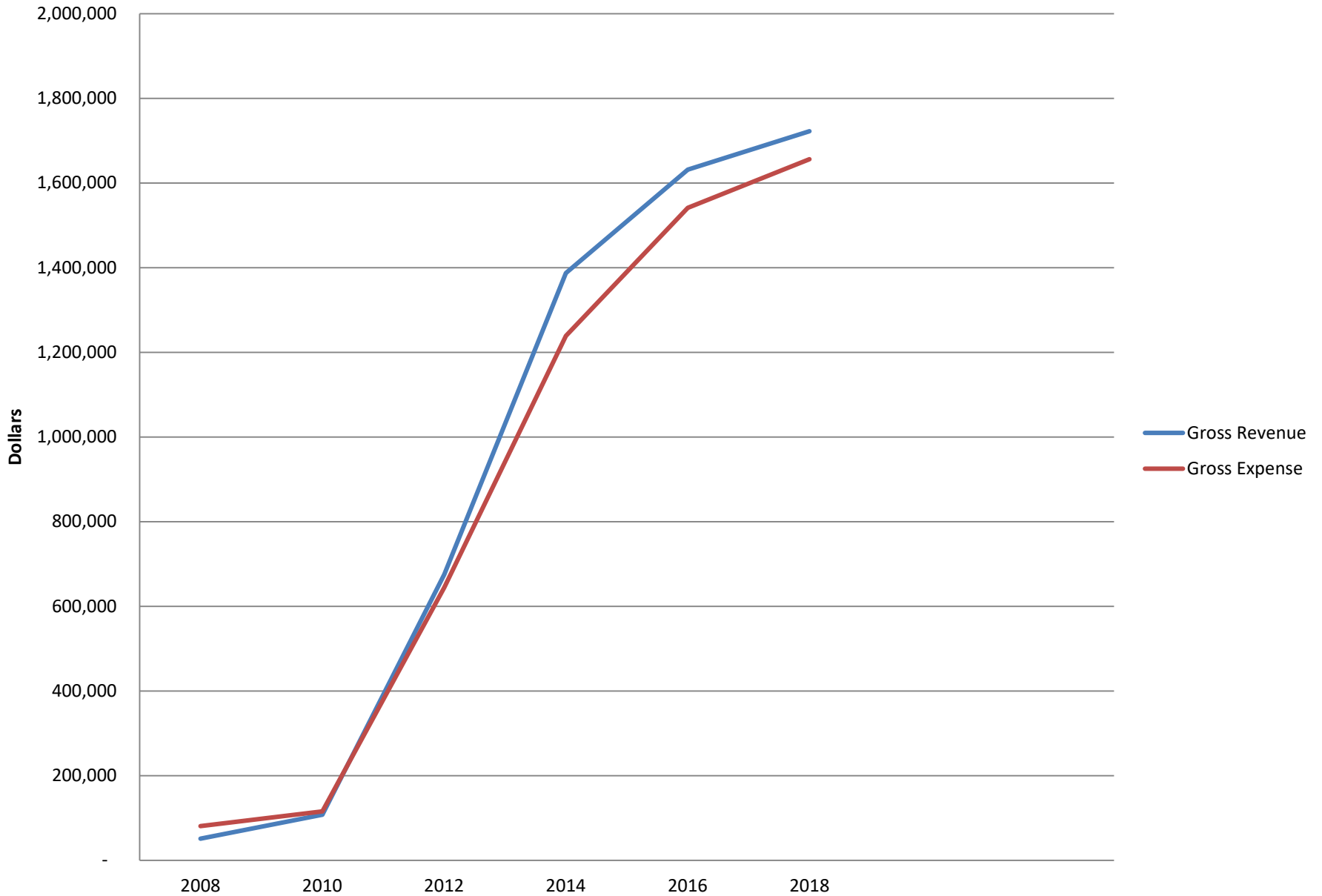
The SEED Public Charter School of Washington, DC

The Newton School

Oak Ridge Elementary School

PTA-Sponsored After School Enrichment Programs

# Revenue/Expense Chart



## INTERESTING FACTS

- Income earnings for College of Visual and Performing Arts students, faculty and alumni through Mason Community Arts Academy

	<u>2012</u>	<u>2017</u>
<b>TOTAL</b>	<b>\$373,000</b>	<b>\$909,021</b>

- Number of Current Mason Students and Alumni employed by MCAA:

<b>TOTAL</b>	<b>99</b>	<b>165</b>
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- Fundraising and Grant Writing total for 2017: **\$33,094**
- Arts Advisory Board consists of 15 members representing parents of participants, business partners, faculty and CVPA staff members
- Database MCAA communicates with regularly through newsletters, emails, etc: **15,000**
- MCAA reaches over **500** area students, many from underserved populations, in after-school and in-school enrichment programs

## **LONG TERM INITIATIVES**

- Relocation/Expansion/Renovation of Facility
- Arts Integrated Preschool Program
- Research based programs through relationships with College of Psychology, College of Education, and College of Health and Human Services



## TESTIMONIALS

“just wanted to send a quick email to tell you how much my daughter enjoyed your Acting camp!! We will definitely be back next year and have been telling all of her friends about it. You and your counselors do a tremendous job!! Thanks for making this the best camp my daughter has attended...EVER!”

“The George Mason University Kodaly levels courses have transformed who I am as an educator and musician. I have learned to value the process and preparation as much as the final product. The GMU Kodaly community is incredibly inspiring! I love the faculty.”

“I have always wanted to do this and this class has given me the opportunity to fulfill that dream. Thank you!”

“Because of your instrument donation our student will receive *"the Arts experience"* at Johnson Middle School. Students will grow in their love of the "Arts" and the entire community will be impacted in positive ways”

“I want to compliment you on your wonderful program in addition to your fun, HAPPY, KIND, and wonderful staff. My daughter is always thrilled when she comes home. I'm so glad and very grateful that she has a community like this to enjoy, especially as she faces the challenges that come with being a pre-teen.”

“This course is a must-have for anyone who teaches music. Not only has it been very beneficial in my teaching, but it has helped me to improve on my own performance skills as well. I highly recommend this course and talk about it to all my music colleagues.”